



KENTUCKY DEPARTMENT OF EDUCATION

NEWS RELEASE

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KENTUCKY ON ITUNES U NOW AVAILABLE WITH FREE P-20 EDUCATIONAL CONTENT

(FRANKFORT, Ky.) – Kentucky’s teachers, students, parents and communities now have access to free, state-specific academic content available through Kentucky on iTunes U. iTunes U is a dedicated area within the iTunes Store giving users public access to thousands of free lectures, videos, books and podcasts from learning institutions all over the world.

The Kentucky on iTunes U platform was announced at Woodford County High School, in conjunction with the unveiling of the school’s iPad program, which will provide every student with access to an iPad for their learning needs.

Kentucky on iTunes U provides free curriculum and instruction resources for users, including school districts and other Kentucky providers, to download and enjoy on a Mac or PC, iPad, iPhone or iPod. Content includes videos produced by school districts, instructional resources and more.

“This is the technology generation – what better way to provide learning opportunities than through the electronic devices and formats our children use almost every hour of the day,” said Gov Steve Beshear. “Kentucky on iTunes U is a great example of how our schools can employ technology to prepare our students for the highly sophisticated and competitive world that awaits them.”

“Kentucky on iTunes U provides our P-20 education community with an incredible variety of resources and information,” said Kentucky Education Commissioner Terry Holliday. “This cooperative effort between the University of Kentucky, KET and the Kentucky Department of Education gives our students access to content through iTunes, a format they are already familiar with -- and with iPad, iPhone and iPod touch, learning anywhere and anytime is as easy as listening to music.”

(more)

Visit our website at <http://www.education.ky.gov>.

“UK is proud to partner with Kentucky Educational Television and the Kentucky Department of Education to increase access to interactive learning tools that enhance our academic missions,” said UK President Eli Capilouto. “This program, Kentucky on iTunes U, and others like the College of Education’s P-20 lab and CASTLE are bringing innovative teaching techniques to a generation rapidly integrating mobile communications into their everyday lives.”

“KET has a long history of harnessing technology to enhance and extend the learning experience,” said KET Executive Director Shae Hopkins. “Kentucky on iTunes U is a natural extension of that effort, and we’re excited to see Kentucky’s students and teachers benefit from this new partnership.”

Kentucky on iTunes U is a collaborative project with the University of Kentucky's College of Education, Kentucky Educational Television (KET) and the Kentucky Department of Education (KDE), along with school districts, government agencies and their affiliates that provide access to quality digital content resources.

Kentucky on iTunes U offers resources such as:

- Kentucky Core Academic Standards
- UK College of Education
- KET’s *News Quiz*, *Scale City*, *Everyday Science*, *Education Matters* and *Kentucky Life*
- Highly Effective Teaching & Learning
- Balanced Assessment from the Leadership Networks
- STLP | Student Technology Leadership Program

New content will be posted frequently in categories such as curriculum, teaching and learning, educational leadership, learning resources and more.

Visit Kentucky on iTunes U at <http://itunes.apple.com/us/institution/kentucky/id411806090>.

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